

PLEASE JOIN US TO CELEBRATE THE LAUNCH OF

THE ENERGY INSTITUTE AT HAAS

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Bringing together the energy and environmental expertise of the UC Energy Institute's Center for the Study of Energy Markets (CSEM) and the technical and innovative resources of the Haas School of Business's Center for Energy and Environmental Innovation (CEEI)

**Andersen Auditorium
Haas School of Business
October 30, 2009
11:30 am - 1:00 pm**

Matt Rogers, Senior Advisor to Secretary of Energy Steven Chu, will discuss Department of Energy's strategies for addressing the country's energy and climate change challenges, and the barriers they face. Also, meet the Energy Institute at Haas Co-Directors, Professors **Severin Borenstein** and **Catherine Wolfram**, and hear about the exciting programs they have planned. A light lunch will be served.

Matt Rogers is the Senior Advisor to the Secretary of Energy for the Recovery Act. Previously, he was a Senior Partner in McKinsey & Company's San Francisco Office. Over his time with McKinsey he led their American Petroleum Practice and their North American Electric Power and Natural Gas practice, and helped establish their Clean Technology practice. Matt spent more than 20 years consulting with leading oil companies and utilities globally.

Matt played a leading role in developing McKinsey's perspectives on global energy supply/demand and greenhouse gas abatement economics. He served the Obama Presidential Transition Team in a special effort to develop opportunities to reduce the cost and increase renewables content in federal energy procurement. Matt graduated *magna cum laude* from Princeton University. After graduation he joined Credit Suisse First Boston as an energy investment banking analyst. He earned an M.B.A. from Yale University's School of Management.

This event is open to the public at no charge, but registration is required. Please send an email with your name and affiliation to ei@haas.berkeley.edu.