Feedback on C2M Benefits from Students, Founders & Partners
Feedback: C2M Students

• "Tremendous learning, amazing professors, incredible network. This class was one of the reasons I decided to go to Haas, and it lived up to its expectations."

• “No other program rivals C2M on meaningful engagement with cleantech startups.”

• "This class gave me access to clean energy. It helped me make the transitions MBAs are always trying to make."

• "If you're a science or engineering Ph.D. thinking about options outside of research and are interested in cleantech and business, you can't NOT apply for this course."

• "One of the best reasons to attend Berkeley."

• "Fantastic experience and learning opportunity."

• "Very remarkable real-world applicability."

• “It was a really good experience learning how to commercialize new technology – first understanding the technical hurdles, then the commercial hurdles, and then working with an interdisciplinary team to package that into a coherent story. That basically describes my current job.”
Feedback:
Cleantech Founders

• “We received an SBIR grant thanks to the incredible work of our C2M team!”

• “We are constantly using the market research we received from C2M.”

• “C2M stands out. While other accelerators tell you what to do given infinite resources, C2M actually works cooperatively to help achieve those goals.”

• “Really valuable market research - top notch.”

• “We have a small, full-time staff mostly dedicated to developing the technology. Without C2M we wouldn’t be nearly as prepared as we are now.”

• “They did a superb job on technology positioning, market analysis, and business proposition.”

• “They came up with appropriate business models we thought made sense. Excellent work.”

• “We asked: 'What markets best leverage the benefits of our system?' The answers were exactly what we needed.”

• “They found interesting applications for our technology. The students thought about things that hadn’t occurred to us before.”
Feedback: Industry Professionals

• “Congratulations for constantly improving C2M to achieve the excellence and success it has enjoyed!”
• “C2M is a trail-blazer and role model for experiential learning.”
• “I was really impressed with the rigorous analysis and fun presentations.”
• “Well done - you continue to knock it out of the park!”
• You really have done a phenomenal job with the program! Congratulations on the first 10 years.
• “We’re interested in programs that involve students in emerging technologies. Clean technology is so important, particularly in California.”
• We are grateful for your selfless dedication to the industry and to the students. Talk about people who give back – you break the mold!”
Feedback:
Tech Transfer Offices

• “We applaud your outstanding record of producing a steady stream of successes! The C2M program provides campus researchers with information and insights on the critical questions to address to move projects closer to commercial relevance, and in-depth market analyses that inform and catalyze industry investments. Several startup companies have emerged from C2M activities, so you are an economic driver of the region as well. C2M occupies a vital niche in the continuum from basic research to commercial products and services -- thank you for your sustained dedication and leadership.” IP & Industry Research Alliances (IPIRA), UC Berkeley

• “On every criteria – rigor, relevance, realism, grasp of the technical, policy, and business implications – this was nowhere near good, it was great. ARPA-E has high expectations. You’ve exceeded them and then some.” Tech to Market, ARPA-E

• “The students provided a deep dive not only in to the technologies but also into a broad variety of business models, which is very useful for our scientists.” Intellectual Property Management, Lawrence Berkeley National Laboratory